

Creative Problem Solving

This DVD has been prepared as an aid to developing our capacity for creative problem solving. The wider the range of potential solutions we have, the greater our chances of solving our problems will be. This resource has therefore been developed to serve as a foundation for creative problem solving, so that we are not so reliant on a narrow range of problem-solving approaches.

The presentation is in three parts. In the first the focus is on why it is important to have strategies for problem solving. Part Two takes this a step further by showing why our approach needs to be a creative one, and Part Three provides advice and guidance on how we can be more creative in our problem solving efforts. Overall, the DVD presentation and associated materials provide an excellent basis for promoting creative problem solving.

The presenter

Dr Neil Thompson is well-known in the people professions as an author, trainer, consultant and conference speaker. He has over 150 publications to his name, including several bestselling books. He has held full or honorary professorships at four UK universities and is currently a director of Avenue Consulting Ltd. For further information about Neil, visit www.neilthompson.info

Who is the resource for?

This DVD package has been developed as a learning resource for the people professions, which incorporates the helping professions, broadly defined, and managers and supervisors across all sectors. In effect, it will be a valuable resource for anyone who works with people in any capacity, as any form of 'people work' will, of course, involve problem solving. Trainers, teachers, tutors and managers helping people to learn about tackling problems will find this a helpful education and training resource.