

## **Effective Leadership**

This DVD has been prepared as an aid to promoting high standards of leadership. It is increasingly being recognised that leadership can be a key factor in ensuring organisational success. This resource helps to lay the foundations for effective leadership by providing a clear picture of what is involved in high quality practice.

The presentation is in three parts. The first explores the relationship between leadership and management, and argues that it is not only managers who can be leaders. The second part identifies a set of principles of good practice to act as a basis for developing our knowledge, skills and confidence as leaders. The third part discusses various obstacles and pitfalls that need to be avoided if leaders are to be successful in their quest to help people achieve their best.

### **The presenter**

Dr Neil Thompson is well-known in the people professions as an author, trainer, consultant and conference speaker. He has over 150 publications to his name, including several bestselling books. He has held full or honorary professorships at four UK universities and is currently a director of Avenue Consulting Ltd. For further information about Neil, visit [www.neilthompson.info](http://www.neilthompson.info)

### **Who is the resource for?**

Leadership is a basic requirement of effective management practice, and so this resource has much to offer any manager or aspiring manager. However, it is not only managers who can be leaders. The best professionals are those who also demonstrate leadership skills in getting the best out of the people they work with and helping to create productive and empowering workplaces. Trainers, tutors, teachers and managers involved in helping managers and other members of the people professions to learn will find this DVD a useful resource.