

## **Language and Discrimination: Beyond Political Correctness**

This DVD has been prepared as an aid to promoting equality by addressing the problems presented by discriminatory forms of language. It is recognised that language use can be a major source of discrimination, but unfortunately there has been a widespread tendency for the subject to be misunderstood.

'Political correctness', the simplistic idea that it is simply a matter of banning certain words and using others in their place, has probably done more harm than good. In this presentation leading author and equalities expert, Dr Neil Thompson, explains why being 'PC' is not the answer and that we need a much more sophisticated approach to tackling discriminatory forms of language.

### **The presenter**

Dr Neil Thompson is well-known in the people professions as an author, trainer, consultant and conference speaker. He has over 150 publications to his name, including several bestselling books. He has held full or honorary professorships at four UK universities and is currently a director of Avenue Consulting Ltd. For further information about Neil, visit [www.neilthompson.info](http://www.neilthompson.info)

### **Who is the resource for?**

Any organisation that takes seriously the challenge of promoting equality will find this resource of value. Training providers working in or for any organisation across the public, private, voluntary and educational sectors will be able to use this DVD and associated materials to develop a full day of training on the subject of language and discrimination. Teachers and tutors in schools, colleges and universities will also find these resources of benefit in teaching a wide range of modules: management; human resources; organisational studies; social studies; equality and diversity; and vocational studies such as social care and nursing.