

Maximising Effectiveness

This DVD has been prepared as an aid to getting the best return on our investment of time, effort and energy, both individually and collectively as teams or whole organisations. Being as effective as we can in today's highly pressurised workplaces is a major challenge for us all. This important presentation by leading author, Dr Neil Thompson, takes Edward de Bono's well-known work on the 'six thinking hats' approach and extends it by adding the all-important seventh hat of equality and diversity. This is an essential learning resource for all busy organisations and all employees under pressure to produce the best results in pressurised circumstances.

The presenter

Dr Neil Thompson is well-known in the people professions as an author, trainer, consultant and conference speaker. He has over 150 publications to his name, including several bestselling books. He has held full or honorary professorships at four UK universities and is currently a director of Avenue Consulting Ltd. For further information about Neil, visit www.neilthompson.info

Who is the resource for?

This DVD and associated materials will be of value to all organisations where staff and managers are expected to produce high-quality work in pressurised circumstances. Training providers working in or for such organisations will find this an invaluable resource to form the basis of a training programme, either specifically about maximising effectiveness or as one part of a broader programme of learning relating to personal and professional development; stress management and/or related matters. Teachers and tutors in schools, colleges and universities will find this an invaluable resource in relation to modules concerned with personal and organisational effectiveness – whether generally relating to organisational studies or personal and professional development or more specifically to vocational studies areas, such as social care or nursing.